

# Great Plains Conservation wins award as "Visions of Africa" exhibit opens

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**Great Plains Conservation announces** exciting news this week. In its debut on the **Travel + Leisure's World's Best Hotel List**, **ol Donyo Lodge**, set on a private 275,000 acre concession within the greater Tsavo/Amboseli game region of Kenya, has ranked 4th out of 100 Best Hotels in the World, with a score of 97.1. The list is compiled exclusively from reader votes.

"At Kenya's ol Donyo, Great Plains Conservation has partnered with the local **Maasai community** to protect the area's wildlife while helping to support neighboring villages. While there, ride alongside a herd of giraffes on a horseback safari" writes Travel + Leisure of the coveted award given to ol Donyo Lodge in 2011. (Amenities noted: All-inclusive, Safari Lodge.) The ol Donyo Lodge presentation is attached.

Travel + Leisure Article

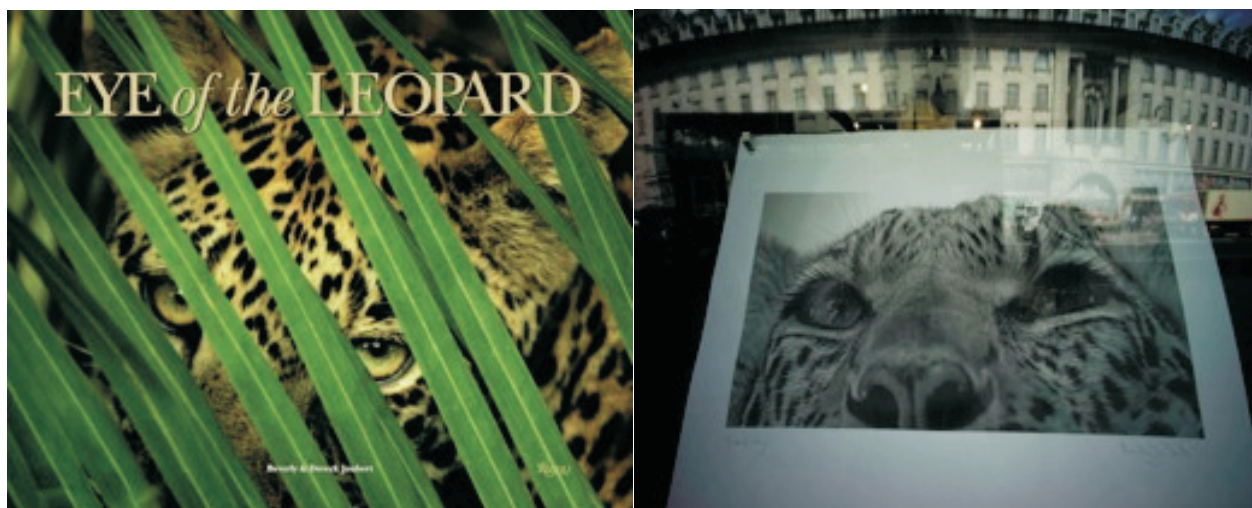
<http://www.travelandleisure.com/travel-guide/kenya-game-parks/hotels/ol-donyo-wuas-lodge-kenya-game-parks>

List of World's Best Hotels 2011

<http://www.travelandleisure.com/worldsbest/2011/hotels>

Great Plains Dispatches Blog

<http://www.greatplainsconservation.com/bushbuzz/?p=2008>



In addition to the coveted Travel + Leisure award **Dereck and Beverly Joubert**, co-owners of Great Plains Conservation and filmmakers, recently opened a stunning photography exhibit, "**Visions of Africa**" in **London, England** at the **National Geographic Store on Regents Street** (on view through September) bringing the African bush to the heart of London's Regent Street. The photograph of Legadema, the famous leopard, is in the window and attracting crowds to the store. The Jouberts, National Geographic Explorers-in-Residence, are tireless advocates to save the big cats from extinction, see Big Cats Initiative <http://animals.nationalgeographic.com/animals/big-cats/>. The eyes of Lega-

dema have already won the hearts of millions, starring in their film and book "Eye of the Leopard" and "Living with Big Cats", narrated by Jeremy Irons.

The exhibition coincided with the UK launch of two National Geographic DVDs filmed by the **five-time Emmy award winning** Jouberts; "**Big Cat Odyssey**" featuring a documentary of the same name charting the Joubert's 30 years of big cat film making in **Botswana**, and "**Lions of Darkness**" a story of a growing lion pride and the challenges life and death presents.

The crowd of 300 guests, invited to the opening night on July 5th, pledged to help save the big cats and donate to Big Cats Initiative

[<http://animals.nationalgeographic.com/animals/big-cats>](http://animals.nationalgeographic.com/animals/big-cats)

Great Plains Dispatches Blog

[<http://www.greatplainsconservation.com/bushbuzz/?p=2006>](http://www.greatplainsconservation.com/bushbuzz/?p=2006)

The Independent UK Article

[<http://www.independent.co.uk/environment/nature/could-big-cats-be-facing-extinction-2308722.html>](http://www.independent.co.uk/environment/nature/could-big-cats-be-facing-extinction-2308722.html)

About Great Plains Conservation

[<http://www.greatplainsconservation.com/>](http://www.greatplainsconservation.com/)

Great Plains Conservation is an initiative to help curb this downward spiral of our threatened natural world by being proactive today, and by applying what we know best. This is the development of a sound conservation model, which is sustainably funded by a blend of sensitive, low volume, low impact tourism, frequently coupled with the sale of carbon credits and in some cases with the sale of a small number of villas or bush-homes. Together, these private sector initiatives create the capital needed to help fund the overall conservation initiatives. Our primary ambition is to create a number of flagship, or "gold standard" conservation programs in areas that previously have been deemed unsalvageable.

For further information please contact:

Caroline Graham

caroline@c4global.com

C4 Global Communications

1625 17th St., Suite 6, Santa Monica. CA 90404

Tel: 310 899 2727